



AMERICAN SOCIETY OF
PLASTIC SURGEONS

Report of the 2010 Plastic Surgery Statistics

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2010 Cosmetic Surgery Gender Distribution

Male

Top 5 procedures appear in bold

COSMETIC SURGICAL PROCEDURES	2010 TOTAL PROCEDURES	2010 TOTAL MALE	% OF TOTAL PROCEDURES	% CHANGE 2010 vs. 2009	% CHANGE 2010 vs. 2000
Breast augmentation (Augmentation mammoplasty)	296,203	0	0%	-	-
Breast implant removals (Augmentation patients only)	21,714	0	0%	-	-
Breast lift (Mastopexy)	89,931	0	0%	-	-
Breast reduction in men (Gynecomastia)	18,280	18,280	100%	6%	-10%
Buttock implants	806	101	13%	3%	*
Buttock lift	3,289	242	7%	9%	404%
Calf augmentation	418	240	57%	62%	*
Cheek implant (Malar augmentation)	8,158	2,202	27%	-8%	32%
Chin augmentation (Mentoplasty)	12,077	6,014	50%	-4%	-34%
Dermabrasion	68,636	9,120	13%	4%	-36%
Ear surgery (Otoplasty)	29,828	11,814	40%	11%	-31%
Eyelid surgery (Blepharoplasty)	208,764	31,476	15%	4%	-45%
Facelift (Rhytidectomy)	112,955	10,903	10%	14%	-28%
Forehead lift	42,433	4,668	11%	-4%	-64%
Hair transplantation	18,996	13,217	70%	2%	-67%
Lip augmentation (other than injectable materials)	17,143	783	5%	-17%	238%
Liposuction	203,106	23,899	12%	7%	-54%
Lower body lift	9,625	855	9%	8%	313%
Nose reshaping (Rhinoplasty)	252,261	63,585	25%	-4%	-58%
Pectoral implants	222	222	100%	-3%	*
Thigh lift	9,234	472	5%	11%	115%
Tummy tuck (Abdominoplasty)	116,352	4,710	4%	1%	105%
Upper arm lift	15,183	334	2%	10%	-
TOTAL COSMETIC SURGICAL PROCEDURES	1,555,614	203,137	13%	2%	-48%

COSMETIC MINIMALLY-INVASIVE PROCEDURES	2010 TOTAL PROCEDURES	2010 TOTAL MALE	% OF TOTAL PROCEDURES	% CHANGE 2010 vs. 2009	% CHANGE 2010 vs. 2000
Botulinum Toxin Type A (Botox®, Dysport®)***	5,379,360	336,834	6%	9%	258%
Cellulite treatment (e.g., Velosmooth®, Endermology)	31,227	4,431	14%	-7%	*
Chemical peel	1,144,865	90,297	8%	-3%	-55%
Intense Pulsed Light (IPL) treatment	459,529	-	-	-	-
Laser hair removal	937,602	164,536	18%	4%	24%
Laser skin resurfacing	426,695	52,087	12%	-3%	141%
Ablative	113,368	-	-	-	-
Non-ablative (e.g., Fraxel®)	313,327	-	-	-	-
Laser treatment of leg veins	218,393	27,928	13%	4%	33%
Microdermabrasion	824,706	158,268	19%	-10%	84%
Sclerotherapy	365,744	5,286	1%	-8%	-80%
Soft Tissue Fillers	1,749,178	78,472	4%	10%	57%
Calcium hydroxylapatite (e.g., Radiesse®)	209,973	14,077	7%	9%	*
Collagen	160,000	7,139	4%	-1%	-85%
Porcine/bovine-based (e.g., Evolence®, Zyderm®, Zyplast®)	27,919	-	-	-	-
Human-based (e.g., Cosmoderm®, Cosmoplast®, Cymetra®)	132,081	-	-	-	-
Fat	57,643	3,610	6%	10%	-8%
Hyaluronic acid (e.g., Juvederm Ultra®, Juvederm Ultra Plus®, Perlane®, Restylane®, Prevelle Silk®)	1,201,368	35,322	3%	3%	*
Poly lactic acid (Sculptra®)	120,194	18,324	15%	36%	*
Polymethyl-methacrylate microspheres (Artefill®)	24,150	-	-	-	-
TOTAL COSMETIC MINIMALLY-INVASIVE PROCEDURES	11,077,770	918,139	8%	2%	45%

TOTAL COSMETIC PROCEDURES	12,633,384	1,121,276	9%	2%	9%
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All values are projected.

* Data unavailable in prior year.

***Botulinum Toxin Type A numbers are of anatomic sites injected.

ASPS Procedural Statistics represent procedures performed by ASPS Member Surgeons certified by The American Board of Plastic Surgery® as well as other physicians certified by American Board of Medical Specialties-recognized boards.

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