



AMERICAN SOCIETY OF
PLASTIC SURGEONS

Report of the 2010 Plastic Surgery Statistics

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All values are projected.

*ASPS Procedural Statistics represent procedures performed by ASPS Member Surgeons certified by The American Board of Plastic Surgery® as well as other physicians certified by American Board of Medical Specialties-recognized boards.
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2010 Cosmetic Demographics

Patient Behavior		% 2010		% 2009	% CHANGE 2010 vs. 2009
Cosmetic patients who are repeat patients		50%		47%	13%
Patients having multiple cosmetic procedures at the same time		47%		44%	12%

Cosmetic procedures performed in	2010	% 2010	2009	% 2009	% CHANGE 2010 vs. 2009
Office	9,061,719	69%	8,659,502	69%	5%
Hospital	1,468,260	11%	1,415,150	11%	4%
Free-standing Ambulatory Surgical Facility	2,587,084	20%	2,419,348	19%	7%

Ethnicity breakdown of cosmetic procedures	2010	% 2010	2009	% 2009	% CHANGE 2010 vs. 2009
Caucasian	9,237,393	70%	8,738,944	70%	6%
Hispanic	1,489,152	11%	1,455,094	12%	2%
African-American	1,047,420	8%	985,807	8%	6%
Asian-American	760,691	6%	742,784	6%	2%
Other	582,407	4%	571,372	5%	2%

Most commonly requested cosmetic surgical procedures for ethnic patients	African-American	Asian-American	Hispanic
Surgical	Liposuction	Breast augmentation	Breast augmentation
	Nose reshaping	Nose reshaping	Liposuction
	Breast reduction	Eyelid surgery	Nose reshaping

Most commonly requested cosmetic minimally-invasive procedures for ethnic patients	African-American	Asian-American	Hispanic
Minimally-invasive	Botulinum Toxin Type A (Botox®, Dysport®)	Injectable fillers	Injectable fillers
	Injectable fillers	Botulinum Toxin Type A (Botox®, Dysport®)	Botulinum Toxin Type A (Botox®, Dysport®)
	Chemical peel	Chemical peel	Chemical peel

