



AMERICAN SOCIETY OF
PLASTIC SURGEONS

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2009 Cosmetic Surgery Age Distribution (40-55+)

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Top five procedures in bold.

	40-54			55 AND OVER		
	2009 TOTAL	% OF PROCEDURES	% CHANGE 2009 vs. 2008	2009 TOTAL	% OF PROCEDURES	% CHANGE 2009 vs. 2008
COSMETIC SURGICAL PROCEDURES						
Breast augmentation (Augmentation mammoplasty)	80,668	28%	-5%	10,198	4%	-6%
Breast implant removals (Augmentation patients only)	7,919	40%	-8%	3,253	16%	-4%
Breast lift (Mastopexy)	32,617	37%	-8%	12,140	14%	4%
Breast reduction in men (Gynecomastia)	679	4%	19%	289	2%	26%
Buttock implants	302	38%	-7%	53	7%	-10%
Buttock lift	1,345	43%	-12%	535	17%	-10%
Calf augmentation	41	16%	8%	17	7%	-15%
Cheek implant (Malar augmentation)	4,136	47%	-1%	2,079	24%	3%
Chin augmentation (Mentoplasty)	3,180	24%	-5%	5,332	41%	-5%
Dermabrasion	23,846	37%	-18%	25,954	41%	-21%
Ear surgery (Otoplasty)	3,872	14%	-8%	2,869	10%	-14%
Eyelid surgery (Blepharoplasty)	86,249	42%	-8%	97,757	48%	-9%
Facelift (Rhytidectomy)	33,325	32%	-7%	68,421	66%	-9%
Forehead lift	17,162	41%	2%	23,459	55%	0%
Hair transplantation	3,983	22%	4%	10,691	60%	0%
Lip augmentation (other than injectable materials)	7,649	35%	7%	10,168	47%	3%
Liposuction	79,231	40%	-18%	21,240	11%	-19%
Lower body lift	3,784	43%	-3%	1,801	20%	-11%
Nose reshaping (Rhinoplasty)	55,204	22%	-11%	23,873	9%	5%
Pectoral implants	41	18%	-87%	27	12%	-87%
Thigh lift	4,126	48%	-5%	1,476	17%	-9%
Tummy tuck (Abdominoplasty)	47,074	41%	-6%	17,080	15%	-3%
Upper arm lift	6,057	42%	2%	4,798	33%	3%
TOTAL COSMETIC SURGICAL PROCEDURES	502,490	33%	-9%	343,510	23%	-8%

COSMETIC MINIMALLY-INVASIVE PROCEDURES						
Botulinum Toxin Type A (Botox®, Dysport®)***	2,709,768	57%	-3%	1,085,429	23%	-8%
Cellulite treatment (Velosmooth®, Endermology®)	8,070	24%	-4%	132	0%	-6%
Chemical peel	512,078	45%	10%	473,006	41%	6%
Laser hair removal	305,387	34%	-1%	59,256	7%	5%
Laser skin resurfacing	176,332	41%	9%	181,626	42%	9%
Laser treatment of leg veins	69,140	31%	-1%	37,947	17%	6%
Microdermabrasion	395,032	43%	5%	211,446	23%	14%
Sclerotherapy	188,827	48%	7%	107,343	27%	-2%
Soft Tissue Fillers	826,526	48%	8%	631,035	37%	5%
Calcium hydroxylapatite (Radiesse®)	76,902	40%	6%	93,240	49%	8%
Collagen	64,088	38%	-10%	71,058	42%	-3%
Fat	18,113	36%	6%	23,144	46%	13%
Hyaluronic acid (Juvederm® Ultra, Juvederm® Ultra Plus, Perlane®, Restylane®)	617,317	51%	11%	422,241	35%	6%
Poly lactic acid (Sculptra®)	50,106	58%	10%	21,352	25%	3%
TOTAL COSMETIC MINIMALLY-INVASIVE PROCEDURES	5,191,160	49%	1%	2,787,220	26%	0%

TOTAL COSMETIC PROCEDURES

5,693,650 47% 0% 3,130,730 26% -1%

All figures are projected.

***Botulinum Toxin Type A numbers are of anatomic sites injected.