



AMERICAN SOCIETY OF  
PLASTIC SURGEONS

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## 2008 Quick Facts

Percentage change 2008 vs. 2007

Department of Public Relations 444 East Algonquin Road, Arlington Heights, IL 60005-4664 ■ Phone 847-228-9900 ■ Fax 847-228-7485  
Email [media@plasticsurgery.org](mailto:media@plasticsurgery.org) ■ Website [www.plasticsurgery.org](http://www.plasticsurgery.org)

### 2008 TOTALS

**12.1 million** cosmetic procedures **↑ 3%**

- **1.7 million** cosmetic surgical procedures **↓ 9%**
- **10.4 million** cosmetic minimally-invasive procedures **↑ 5%**

**4.9 million** reconstructive procedures **↑ 3%**

#### DESPITE THE ECONOMY...

##### Cosmetic Surgical

Pectoral implants	↑ 203%
Dermabrasion	↑ 13%
Cheek implants	↑ 11%
Buttock lift	↑ 8%
Lower body lift	↑ 8%

##### Cosmetic Minimally-Invasive

Laser skin resurfacing	↑ 15%
Botox	↑ 8%
Hyaluronic fillers	↑ 6%
Laser treatment of leg veins	↑ 6%
Polylactic acid fillers	↑ 5%

##### Reconstructive

Breast reconstruction	↑ 39%
Birth defect reconstruction	↑ 16%
Hand surgery	↑ 13%
Scar revision	↑ 8%
Burn care	↑ 7%

#### DID YOU KNOW...

- Office-based cosmetic procedures **↑ 13%**
- Multiple cosmetic procedures performed at once **↑ 9%**
- Repeat patients **↑ 7%**
- \$10.3 billion spent on cosmetic procedures in the US **↓ 9%**
- Region(s) with most cosmetic procedures performed in US is Pacific/Mountain, **3.5 million**
- Smallest percentage year-over-year increase in cosmetic procedures since 2000 **↑ 3%**
- Cosmetic surgical procedures have decreased for the first time since 2004 **↓ 9%**

#### DUE TO THE ECONOMY...

##### Cosmetic Surgical

Liposuction	↓ 19%
Tummy tucks	↓ 18%
Breast augmentation	↓ 12%
Facelift	↓ 5%

##### Cosmetic Minimally-Invasive

Microdermabrasion	↓ 6%
Cellulite treatment	↓ 5%
Laser hair removal	↓ 2%

##### Reconstructive

Breast reduction	↓ 16%
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### ETHNIC

**Cosmetic procedures are **↑** in all groups except Caucasians**

Hispanics	↑ 18%
Asians	↑ 5%
African Americans	↑ 10%
Caucasians	↓ 2%

### AGE

#### 20-29 year olds

750,000 total cosmetic procedures	↓ 3%
271,000 surgical	↓ 9%
479,000 minimally-invasive	no change

#### 30-39 year olds

2.3 million total cosmetic procedures	↑ 1%
391,000 surgical	↓ 10%
1.9 million minimally-invasive	↑ 3%

#### 40-54 year olds

5.7 million total cosmetic procedures	↑ 4%
553,000 surgical	↓ 9%
5.1 million minimally-invasive	↑ 6%

#### 55 and over

3.2 million total cosmetic procedures	↑ 3%
372,000 surgical	↓ 9%
2.8 million minimally-invasive	↑ 5%

### GENDER

#### Female

**91% of all cosmetic procedures**

11 million total cosmetic procedures	↑ 3%
1,449,000 surgical	↓ 10%
9.5 million minimally-invasive	↑ 5%

#### Male

**9% of all cosmetic procedures**

1.1 million total cosmetic procedures	no change
220,000 surgical	↓ 5%
901,000 minimally-invasive	↑ 2%