



AMERICAN SOCIETY OF
PLASTIC SURGEONS

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2008 Cosmetic Surgery Gender Distribution

Male

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Top five procedures in bold.

		MALE PATIENTS			
		2008 TOTAL PROCEDURES	2008 TOTAL MALE	% OF PROCEDURES	% CHANGE 2008 vs. 2000
					% CHANGE 2008 vs. 2007
SURGICAL	COSMETIC SURGICAL PROCEDURES				
	Breast augmentation (Augmentation mammoplasty)	307,230	0	0%	-
	Breast implant removals (Augmentation patients only)	20,967	0	0%	-
	Breast lift (Mastopexy)	92,461	0	0%	-
	Breast reduction in men (Gynecomastia)	17,902	17,902	100%	-12%
	Buttock implants	853	113	13%	*
	Buttock lift	3,554	261	7%	444%
	Calf augmentation	247	149	60%	*
	Cheek implant (Malar augmentation)	8,828	2,647	30%	59%
	Chin augmentation (Mentoplasty)	14,117	7,242	51%	-20%
	Dermabrasion	78,954	10,672	14%	-25%
	Ear surgery (Otoplasty)	29,434	11,670	40%	-32%
	Eyelid surgery (Blepharoplasty)	221,398	31,180	14%	-46%
	Facelift (Rhytidectomy)	112,933	10,363	9%	-32%
	Forehead lift	42,063	4,718	11%	-63%
	Hair transplantation	17,580	12,659	72%	-69%
	Lip augmentation (other than injectable materials)	20,728	872	4%	276%
	Liposuction	245,138	27,100	11%	-48%
	Lower body lift	9,286	823	9%	298%
	Nose reshaping (Rhinoplasty)	279,218	74,917	27%	-50%
	Pectoral implants	1,335	1,335	100%	*
	Thigh lift	9,088	461	5%	110%
	Tummy tuck (Abdominoplasty)	121,653	4,786	4%	109%
	Upper arm lift	14,059	299	2%	-
	TOTAL COSMETIC SURGICAL PROCEDURES	1,669,026	220,169	13%	-44%
MINIMALLY-INVASIVE	COSMETIC MINIMALLY-INVASIVE PROCEDURES				
	Botox®**	5,014,446	313,714	6%	233%
	Cellulite treatment	36,858	4,942	13%	25911%
	Chemical peel	1,048,577	86,371	8%	-57%
	Laser hair removal	891,712	174,491	20%	31%
	Laser skin resurfacing	400,262	49,345	12%	129%
	Ablative	103,394	-	-	-
	Non-ablative	296,868	-	-	-
	Laser treatment of leg veins	222,047	26,889	12%	28%
	Microdermabrasion	841,733	174,184	21%	102%
	Sclerotherapy	375,328	5,404	1%	-86%
	Soft Tissue Fillers	1,593,632	65,294	4%	30%
	Calcium hydroxylapatite (Radiesse™)	179,489	11,937	7%	*
	Collagen	178,899	7,611	4%	-84%
	Porcine/bovine-based (Evolence, Zyderm, Zyplast)	33,563	-	-	-
	Human-based (Cosmoderm, Cosmoplast, Cymetra, Fascian)	145,336	-	-	-
	Fat	46,218	3,003	6%	-23%
	Hyaluronic acid (Hylaform®, Hylaform Plus®, Restylane®, Juvederm™, Perlane®, Captique®)	1,109,373	31,220	3%	*
	Poly lactic acid (Sculptra™)	79,653	11,523	14%	*
	TOTAL COSMETIC MINIMALLY-INVASIVE PROCEDURES	10,424,595	900,634	9%	42%
TOTAL COSMETIC PROCEDURES		12,093,621	1,120,803	9%	9%

All figures are projected.

Due to rounding male and female totals may not equal procedure total.

* Data unavailable.

** Botox® numbers are of anatomic sites injected.